

## SUMMARY

- Creative professional with more than ten years of experience in eLearning development.
- Familiar with all facets of the eLearning production cycle, from conceptualization to project delivery.
- Strong design and rapid authoring skills.
- Experienced in developing eLearning courses according to accessibility standards.
- Eye for detail and well-acquainted with quality control procedures.

## EXPERIENCE

11/2017–Present

### **Freelance Graphic Artist and eLearning Developer**

Provide creative and development services, including:

- Rapid authoring tool development and programming of interactive content.
- Screen reader testing and Section 508 optimization.
- User interface design and template setup.
- Graphical asset creation, illustration, and animation.
- Audio editing and syncing.
- PowerPoint to rapid authoring tool conversion.
- Content review and instructional design guidance.
- SCORM/AICC packaging and functional testing.
- Creation of resource documents, such as workbooks, job aids, and glossaries.

### **RECENT CLIENT WORK:**

11/2019–12/2020

#### **Graphic Artist and Storyline Developer, TiER1 Performance Solutions**

Offer development and design support on various eLearning projects, including training for a major United States airline and the Defense Security Cooperation University.

11/2018–12/2020

#### **Graphic Artist and Storyline/Lectora Developer, Design Media, Inc.**

Provide creative support on internal as well as client projects and develop 508-compliant eLearning modules for the California Community Colleges.

08/2018–09/2019

#### **Graphic Artist and Storyline Developer, Pinnacle Property Management Services**

Designed and developed educational course work specific to job roles, including a self-assessment module on conflict management, two eLearning courses on critical thinking and emotional intelligence, and a comprehensive case scenario covering the topic of lease administration.

03/2019–05/2019

#### **Storyline Developer, Miller Creative Media, Inc.**

Developed and revised cargo training modules for a major United States airline.

09/2018–02/2019

#### **Storyline Developer, Informa Training Partners**

Provided development services for the preparation of marketplace and clinical sales training for the life sciences industry, including projects with AbbVie and Gilead.

07/2018–02/2019

#### **Graphic Artist and Storyline Developer, Vertical Rehabilitation Services**

Led the production of a training module covering introductory concepts for the rehabilitation of people with limb loss.

05/2018–09/2018

#### **Lectora Developer and Audio Editor, Econometrica, Inc.**

Executed development tasks as directed by the project staff for the preparation of a 508-compliant Antibiotic Stewardship and Infection Prevention eLearning program for the Centers for Disease Control and Prevention (CDC). See online at CDC Train: <https://www.train.org/cdctrain/course/1081350/>

## CONTINUED

05/2015–07/2017

**eLearning Manager, ScienceMedia, Inc.**

### MANAGEMENT:

- Assigned tasks to the development team and provided guidance during production.
- Monitored work flow to assure timely completion of deliverables.
- Performed initial reviews of finished work to verify that content was developed according to storyboard directions and followed internal conventions.
- Utilized Jira software to track completion of project tasks and revisions.
- Participated in the recruitment process by reviewing applications, interviewing potential employees, and providing feedback to the human resources department.
- Provided for employee growth and development.
- Maintained best practices documents and quality control checklists.
- Managed the completion of QPack assessments as requested by the client.

### PRE-PRODUCTION:

- Provided production time estimates for proposal creation.
- Evaluated and recommended rapid authoring software for development.
- Collaborated with internal subject matter experts and project managers to determine possibilities and limitations of development tools.
- Identified technical requirements for the creation of production guides.
- Designed course interfaces.
- Prepared and maintained interface templates, containing reusable slide layouts, interactivities, and knowledge checks.

### DEVELOPMENT:

- Performed all steps of rapid authoring production, including setting up slides, importing text and media, animating and syncing, as well as programming of interactive content, knowledge checks, and course assessments.

### DEPLOYMENT:

- Functionally tested each project before delivery to the client.
- Published eLearning courses in AICC and SCORM format for deployment in various learning management systems (LMSs).
- Tested AICC and SCORM packages in SCORM Cloud or other client-specific platforms.
- Resolved technical issues by working with project managers, clients, and software developers to identify the cause and find solutions.
- Administered an international training program in the LearningCart LMS.

08/2009–04/2015

**eLearning Developer, ScienceMedia, Inc.**

- Created scientific illustrations and animations according to storyboards.
- Set up eLearning segments in Adobe Flash.
- Edited and synced audio with visual elements.
- Designed course interfaces.
- Prepared and maintained interface templates.
- Performed all steps of rapid authoring production.
- Created course-accompanying workbooks.
- Created and formatted PowerPoint slide decks using slide master layouts.
- Programmed and reviewed QPack assessments.
- Divided large eLearning objects into micro-learning assets for upload to ScienceMedia's SMi Source™ database, tagged learning objects with metadata, and performed quality control of database content.

## CONTINUED

- 10/2008–04/2009**     **Graphic Artist and Flash Developer, *Earthguide***  
Produced interactive animations of scientific content for Earthguide, a web-based educational outreach team at the Scripps Institution of Oceanography, UC San Diego.
- 06/2003 - 06/2004**     **Computer Graphics Artist and Production Assistant, *The Robusta Company, Inc.***
- Designed 3D objects in Maya for the short film "The Object."
  - Assisted in several fields of film production, including production management, sound, and lighting.
- 08/2000–09/2002**     **Office Manager and Administrative Assistant, *Mark Architekten***
- Prepared architectural assessment documents of fire, water, and storm damage for insurance companies.
  - Prepared weekly construction site reports.
  - Recorded employee's time sheets and prepared budget reports.
  - Carried out administrative and organizational duties.
  - Designed office forms and documents.
- 02/2000 - 03/2000**     **Production Assistant, *Studio.TV.Film***  
Assisted in several fields of television production, including production management, sound, and lighting for the children's series "Siebenstein."

## EDUCATION

- 09/2006–08/2008**     **Bachelor of Arts, Visual Art: Interdisciplinary Computing and the Arts**  
*UC San Diego, California (GPA: 3.872)*
- 06/2004–08/2006**     **Associate in Arts, Transfer Studies**  
*San Diego City and Mesa College, San Diego, California (GPA: 4.0)*
- 08/1997–06/1999**     **Vocational Training, Certified Foreign Language Secretary**  
*Friedrich-List-Schule, Berlin, Germany*

## TECHNICAL SKILLS

**Adobe Creative Cloud:** Animate, After Effects, Audition, Dreamweaver, Illustrator, InDesign, Photoshop

**Rapid Authoring Tools:** Captivate, Lectora Publisher/Online, Questionmark, Rise, SmartBuilder, Storyline

**Learning Management Systems:** Cornerstone, LearningCart, SABA, SuccessFactors, SumTotal

**Collaborative Platforms:** Basecamp, Microsoft Teams, SharePoint

**Issue/Task Tracking Applications:** Jira, Trello

**Office Software:** Microsoft Office, OpenOffice, Pages, Numbers, Keynote

**Coding:** HTML5 and CSS

**Platforms:** PC and Mac